

Give area business people the opportunity to read all about your company.

Corporate Success Stories is a special advertising publication that allows your company to tell its story, which will be read by over 60,000 business decision-makers throughout the Blue Ridge Region.

Tell Your Story

The journalistic format and layout enhance and encourage readability, boosting your credibility and marketability.

- ▶ Detail your successes
- ▶ Describe your products and services
- ▶ Relate your company's unique history
- ▶ Celebrate company milestones
- ▶ Profile your management
- ▶ Add illustrations and photos to increase impact

Your Audience

Your story will appear in the hands of over 70,000* readers. This special issue is mailed to all Blue Ridge Business Journal subscribers spreading over seventeen counties in the Blue Ridge Region.

*Source: Blue Ridge Regional Business Journal Readership/Purchasing Power Research • Pulse Research

Your Success

"The Ride Solutions Program has found the Corporate Success Story to be a wonderful resource for our organization. It offers the opportunity to share more information about the agency than any simple advertisement could. Furthermore, we are able to use it in Chamber of Commerce mailings, Grant Proposals, Newsletters, and any medium where we would like to share detailed information about our program. The writing and layout are excellent and we can recommend the CSS program to others with confidence."

Erin Hofberg, -Ride Solutions

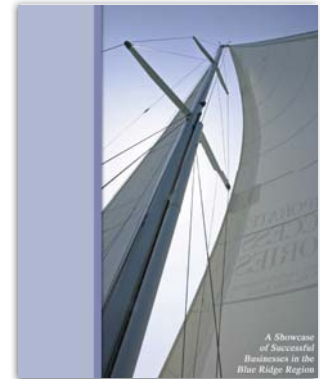
Plus, you own an electronic copy of the story as printed to use in your companies marketing material or promotions!

REQUIREMENTS

Story: Business may now turn in their own story! Just submit the edited version to your account executive by the deadline date. Or, one of our own talented staff writers will schedule an interview and write the story for you, submitting it to you for your review before publishing

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CORPORATE SUCCESS STORY

**Deadline:
Four Weeks prior to
publication date**